

## Amazon A+ Content Layout Planning Grid

Use this sheet to plan your A+ modules and their purpose. Use visuals and icons where possible. Keep it clean and clear.

**Section 1:** Brand Banner / Value Proposition

---

**Section 2:** Product Benefits or Features

---

**Section 3:** Ingredient or Technical Breakdown

---

**Section 4:** Comparison Table (optional)

Competitor 1: \_\_\_\_\_

Competitor 2: \_\_\_\_\_

Your Advantage: \_\_\_\_\_

**Section 5:** Trust Section / Certifications / Satisfaction

---

**Section 6:** Brand Story / About Us

---

